

# VANITY FAIR

THE 16TH ANNUAL

**NEW ESTABLISHMENT 2010**

*Who's CRAWLING FROM THE WRECKAGE?*

*Who's Not?* P. 191

**PLUS**

SMEARS, LIES, and BIG SPEAKING FEES:  
**INSIDE SARAH PALIN, INC.**

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*on the SAVVY GREEK MONKS WHO BECAME BILLIONAIRES*  
*(and Brought Down a Government)* P. 232

*"I'm Literally Falling Apart!"*

FROM "IT" GIRL TO JAILBIRD:

**LINDSAY LOHAN**

**WHAT WENT SO WRONG... AND HOW SHE CAN RIGHT HERSELF**

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**CHRISTOPHER HITCHENS** *on THE POWER (OR NOT) OF PRAYER* P. 158

**BONUS BOOK EXCERPT**

**THE NIGHT SINATRA BECAME SINATRA**

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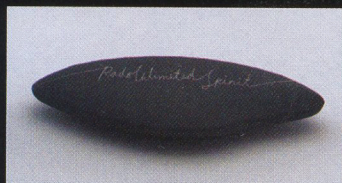


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**IF WE CAN IMAGINE IT WE WILL MAKE IT.  
IF WE CAN MAKE IT WE WILL.**

An innovative leader in the watch industry for more than five decades, **Rado** defines the idea of “unlimited spirit.” From the company’s inception, Rado’s designers refused to allow conventional production capabilities to influence their creativity, instead developing groundbreaking new manufacturing methods that maintained the integrity of the timepieces’ design. Utilizing innovations such as metalized sapphire crystals, high-tech ceramic materials, and crushed natural diamonds to create an entirely scratch-resistant watch, Rado’s driving spirit truly made the impossible possible. And with such a tradition of artistic excellence, Rado supports design in a way that goes beyond mere admiration: the company is dedicated to uncover the “unlimited spirit” in young artisans and inspiring them to make their own unique contributions to the world of design.



*Created by Tatu Vuorio, the Unlimited Spirit Award is the essence of the Rado “unlimited spirit” and will be awarded to the three cultural visionaries featured in this section.*

UNLIMITED SPIRIT

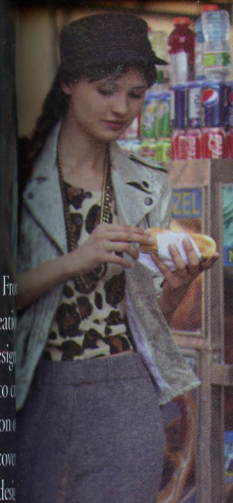
**RADO**  
SWITZERLAND

**RADO ALSO IS PROUD TO RECOGNIZE THE “UNLIMITED SPIRIT” HONOREES FEATURED IN THIS SECTION AND THEIR ONGOING PHILANTHROPIC WORK WITH THE FOLLOWING ORGANIZATIONS:**

**MARIA BELLO** Femmes en Démocratie, a chapter of Vital Voices Global Partnership based in Haiti, whose mission is to expand the roles of Haitian women in generating economic opportunities, increasing political participation, and protecting human rights.  
[vitalvoices.org](http://vitalvoices.org)

**PAUL HAGGIS** is founder of Artists for Peace and Justice, a group of friends who gathered together to provide emergency and medical relief, and build and support schools in the poorest communities in the world. For the last three years, APJ has focused its efforts on the children of the slums of Haiti.  
[apjnow.org](http://apjnow.org)

**DAVID HERTZ** EDAR (Everyone Deserves a Roof), a nonprofit that addresses the unrepresented hundreds of thousands of homeless people among us by providing short-term, immediate mobile shelter units to those living on the streets ([edar.org](http://edar.org)); and the Go Campaign, a movement that improves the lives of orphans and vulnerable children throughout the world by partnering with local grassroots organizations that provide children in need with the care and services they require to survive and thrive.  
[gocampaign.org](http://gocampaign.org)



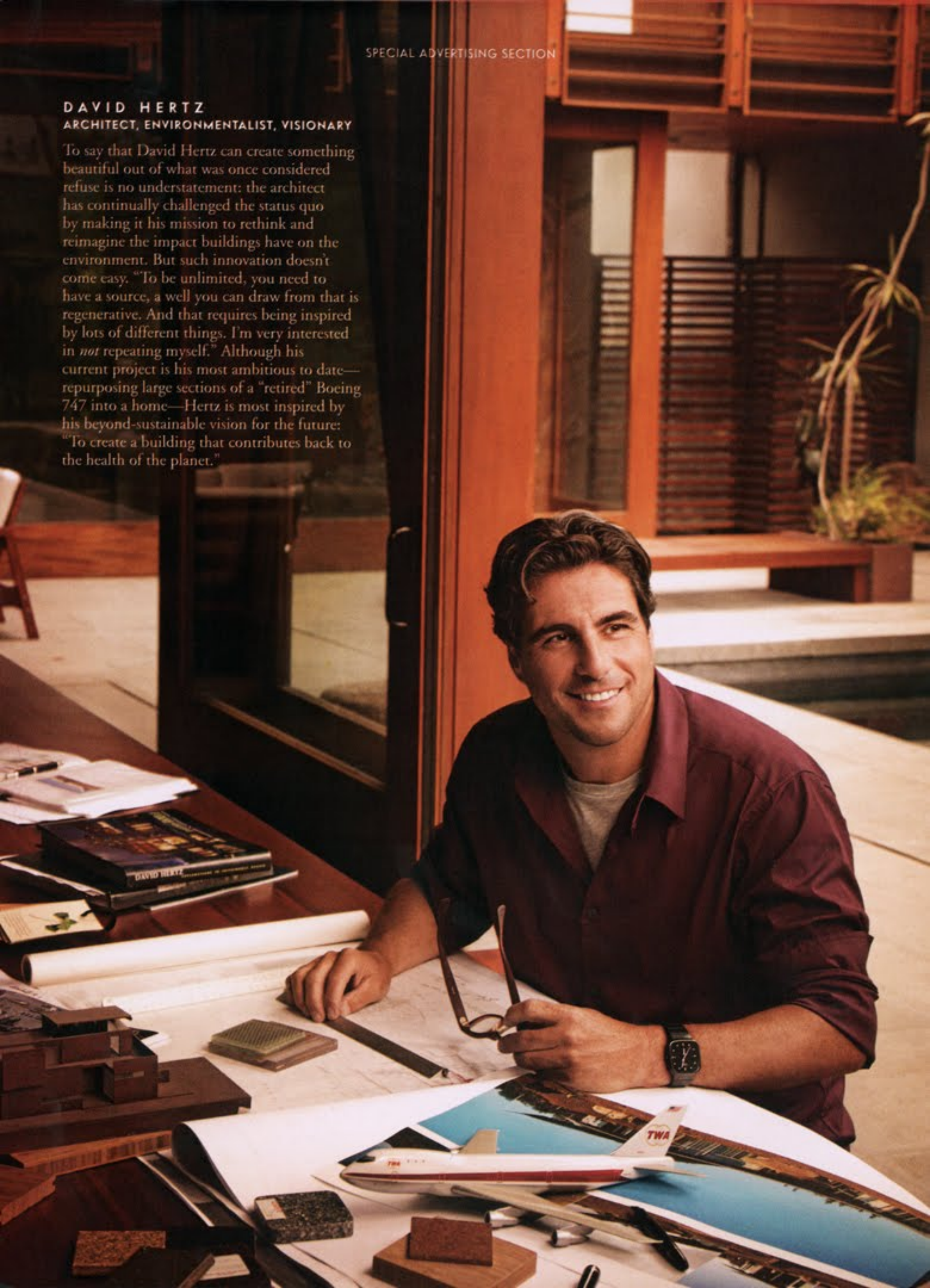
Jessica Szohr  
W. 12th St.





**DAVID HERTZ**  
ARCHITECT, ENVIRONMENTALIST, VISIONARY

To say that David Hertz can create something beautiful out of what was once considered refuse is no understatement: the architect has continually challenged the status quo by making it his mission to rethink and reimagine the impact buildings have on the environment. But such innovation doesn't come easy. "To be unlimited, you need to have a source, a well you can draw from that is regenerative. And that requires being inspired by lots of different things. I'm very interested in *not* repeating myself." Although his current project is his most ambitious to date—repurposing large sections of a "retired" Boeing 747 into a home—Hertz is most inspired by his beyond-sustainable vision for the future: "To create a building that contributes back to the health of the planet."





**RADO SWITZERLAND & VANITY FAIR**

invite you to celebrate  
three cultural luminaries who embody

# UNLIMITED SPIRIT

**MARIA BELLO • PAUL HAGGIS • DAVID HERTZ**

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Thursday, September 16  
6:00 – 8:00 PM

The McKinley House  
2420 McKinley Avenue  
Venice

*R.S.V.P. by September 14 to  
rado-unlimitedspirit@vf.com*

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VALET PARKING. THIS INVITATION IS NOT TRANSFERABLE.

RADO SWITZERLAND'S SUPPORT OF THE ARTS GOES BEYOND MERE ADMIRATION. AN INNOVATIVE LEADER IN THE WATCH INDUSTRY, RADO IS DEDICATED TO UNCOVERING THE "UNLIMITED SPIRIT" IN YOUNG ARTISANS AND INSPIRING THEM TO MAKE THEIR OWN UNIQUE CONTRIBUTIONS TO THE WORLD OF DESIGN.

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# UNLIMITED SPIRIT

HONOREES

## MARIA BELLO

ACTOR, ACTIVIST, INSPIRATION

Maria Bello supports **Femmes en Démocratie**, a chapter of Vital Voices Global Partnership based in Haiti whose mission is to expand the roles of Haitian women in generating economic opportunities, increasing political participation, and protecting human rights.

## PAUL HAGGIS

FILMMAKER, RISK TAKER, CHAMPION

Paul Haggis is founder of **Artists for Peace and Justice**, a group of friends who gathered together to provide emergency and medical relief, and build and support schools in the poorest communities in the world.

For the last three years, APJ has focused its efforts on the children of the slums of Haiti.

## DAVID HERTZ

ARCHITECT, ENVIRONMENTALIST, VISIONARY

David Hertz supports **EDAR (Everyone Deserves A Roof)**, a nonprofit that addresses the unrepresented hundreds of thousands of homeless people among us by providing short-term, immediate mobile shelter units to those living on the streets; and the **Go Campaign**, a movement that improves the lives of orphans and vulnerable children throughout the world by partnering with local grassroots organizations that provide children in need with the care and services they require to survive and thrive.